

## Our Commitment is your Peace of Mind

#### Stress-Free and Flexible Solutions.

With features that can easily be tailored for your needs, SwiftPOS saves you time and money.

We are proud to bring you an industry leading POS solution, delivering innovation at the forefront of the hospitality industry. We offer reliable, functional and fully customisable POS solutions to suit your Club's needs. We provide 24/7 local support, through highly trained distributors in your area.



24/7 Local Support



Reliable & Customisable



Developed in Australia For Domestic & Global Markets



Integrates with 3<sup>rd</sup> party Providers



Reliable, Flexible, Fast, Functional & Integrated

**POS SOLUTIONS** 

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# Full Integration

## Designed to integrate with hundreds of 3rd Party Providers

Our Restful Web API provides interface integration with all your web applications, such as business intelligence and custom built web ordering.

WEB API

Integration with major Australian gaming systems interfaces, plus KENO.

GAMING

Integration at the POS securing video footage of transaction history.

SECURITY

Integration with leading accounting systems MYOB, XERO, Oracle and Micropower GL

ACCOUNT

Full integration with Linkly and Tyro Payment Systems plus many more!

PAYMENT



maxgaming





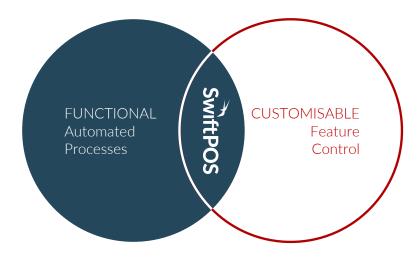






## A FLEXIBLE POS SOULTION

SwiftPOS is designed around the concept of Customisation and Functionality



SwiftPOS is designed to take the stress out of using a POS, through many automated features as well as customisable solutions, fulfilling your specific requirements.

Our aim is to make your operations Stress Free and Flexible.

## Fast & Easy Sales with SwiftPOS

- Intuitive, straight-forward user interface
- ✓ Unlimited customisable keyboards
- ✓ Connects all areas of your venue
- ✓ Integrated EFTPOS
- ✓ Gaming interface integration including members rewards

## Customer Driven Software

- ✓ Full table, tab and function management
- ✓ Mobile POS for wait staff
- ✓ Full member management, tools and loyalty system
- Customisable promotions, specials, vouchers and gift cards
- ✓ Accounts/Debtors VIP and staff accounts
- ✓ Customisable table tracking
- ✓ Live menu boards and advertising displays

## Intuitive Management & Control

Multi-Venue Head Office central control & management

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- ✓ 250+ reports available
- ✓ Up to the minute KPI mobile dashboard reporting
- ✓ Full stock control management
- ✓ Multi location stock control



## Tiered Loyalty

We provide long term strategies in marketing to members through Tiered Loyalty cards. You can create loyalty rewards programs based on member classifications and keep members active and engaged with the Club.

## **Smart Gaming Integration**

Our Gaming interface integrates with your poker machine loyalty solution. It rewards members points and redemption opportunities at the bar or restaurant.

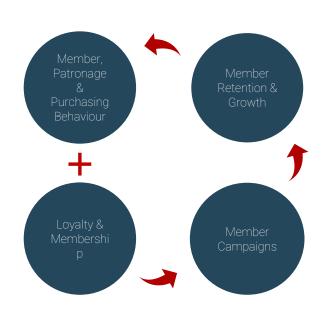
## Individualised Membership Loyalty Campaigns

- Facebook mobile marketing
- Raffles at POS terminals
- Points for \$ spend loyalty system
- Issue and track gift cards
- Triggered vouchers
- Member campaigns
- Add/Edit member details and
- Receipt fees at the POS

## Member Entry Kiosk

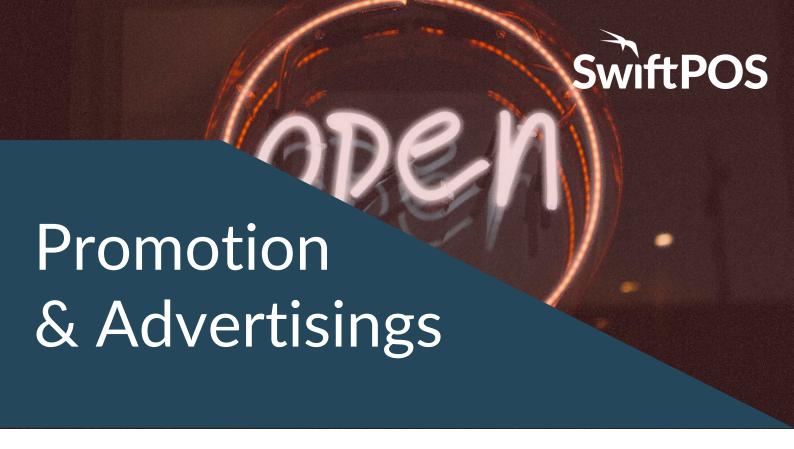
A simple method of rewarding your members every time they visit your club.

- ✓ Gather valuable data on when and how long your members visit your establishment.
- ✓ Rewards members through a loyalty point
- ✓ Members are placed into a draw upon arrival, giving them a chance to win instantly
- ✓ Display member messages and print vouchers



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Inform Your Customers With Our Live Interface Advertising Features

## Not Just A POS System

We strive to be not just a POS solution, we are committed to bringing features that will enhance a Club's sales. So we have designed in-built features to help bring Promotions, Specials and Advertising to life!

## Flexible Pricing & Product Solutions

Our system allows you to create customer displays and digital Menu Boards, keeping your customers informed of the latest products and promotions on offer. Easy design and print means Vouchers and Gift Cards can be triggered, created and customised on the spot, to suit each promotional campaign.

## **Total Advertising Solution**

- Customer facing display advertising
- Location specific promotions
- Up-selling features with staff prompting
- Embedded animation and video files
- Live menu boards, advertising daily specials
- Order ready features
- Mail Chimp interface
- Impact Data interface





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### Exceptional Useability for Bars

SwiftPOS allows for easy control over price changes for happy hour, promotions, specials and surcharging. Our POS allows for customers to spend their points at the bar, reducing your venues points liability with simple points spending integration at the bar.

## Delivering for Bistro & Table Service

SwiftPOS Mobile for table service reduces ordering times by directly entering orders at the table, increasing your table turnover, with fast, efficient and friendly service.

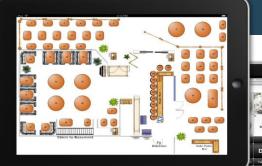
#### Bistro Service

- Multiple orders, paid individually at a table are sent to the kitchen as a single order
- Names can be stored against each order when seat numbers aren't in use.
- Split billing/payment
- Delayed print to kitchen options
- Join tables or transfer tables
- Options to change existing transactions for previous items rung up

- Customise POS keyboards to suit each bar's specialty
- Setup multiple cash draws for a single POS terminal
- Quick Search: product groups, categories or families
- Reduce keystrokes for quicker customer service
- Automatic pricing for Sunday, public holidays and or happy hour
- Hold and recall sales

#### Table Service

- Customisable table tracking
- Split billing/payment
- Table and seat number/name tracking
- Delayed print to kitchen options
- Automatic surcharges
- Kitchen bump screens
- Receipt/bounce back vouchers
- Reservations with table allocation in advance





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Some of the biggest expenses to your Club can be stock and wages

We know the value in correctly managing staff and stock.

## Manage Stock At Any POS

Single step Stock transfers at the POS, means you can easily and quickly transfer Stock between venue locations.

- ✓ Uninterrupted operations during stocktakes
- ✓ Stocktake at the POS
- ✓ Process daily delivery of supplier Invoices
- ✓ Look up stock on hand in all locations
- ✓ Add barcodes at the POS

## **Back Office Inventory Equals Control**

- Change prices in seconds on all POS terminals
- ✓ Reduce overstocking through stock level monitoring
- ✓ Sell products of different sizes using unlimited PLU Modifiers. For example, single, 6pk or carton
- ✓ Handheld stocktake management App for quick stock counts
- √ Single step stock transfers in Back Office

## Manage Clerk At Any POS

Use wrist bands or clerk/staff logins to clock on/off at the POS

- ✓ Record staff breaks
- ✓ Change roles as required
- ✓ Clerks can hold/recall sales,
- ✓ Automatic log off via timer and or when sale finalises
- √ Notify clerk/staff at login using messaging

## Staff Solution In The Back Office

- ✓ Record clerk/staff attendance in Back Office for payroll
- ✓ Restrict clerks/staff access to POS functions
- ✓ Fingerprint integration available for secure recording of staff hours
- ✓ Automatic printing option for staff to print and be signed off by the manager



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## SwiftPOS Head Office For Multi-Venues

Multi Store management has always presented unique problems not found in single store venues. SwiftPOS Head Office has been developed from the ground up to handle these unique challenges, in a secure manor with integrated security at many levels.

#### **Key Features**

- Head Office can see sales overview of all venues in real-
- Manage the active products in different venues
- Allows for central management of cost prices and selling prices for all venues
- Head Office provides a host based loyalty system that captures all the member transactions from all venues
- View complete details of every transaction including: PLU's, payment tenders, change given, voids, credits and no sales

## Bottle Shop Features

- Mix 'n' Match on combined purchase of selected
- Generate automatic weekly specials
- Incorporate promotional campaigns for members
- Print: labels, shelf-labels and shelf-talkers with our label printing integration
- Customer advertising displays
- Set minimum and maximum stock levels to best utilise shelf space
- Track price changes and review performance over any period

## Golf Club Features

- Easily integrate golf clubs with SwiftPOS Head
- Integrate with Range Express ball dispensing interface
- Order from the golf cart
- Drink and food promotions
- Reception member kiosk
- Door access control features
- Fully integrated membership, loyalty and
- Create a full range of promotions, specials, deals using vouchers and member loyalty campaigns

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## More **Functional Features**

## Hybrid Cloud

Hybrid Cloud is a unique combination of ON/OFF premises solutions, which provides maximum redundancy in the event of a network failure.

30 days of continuous trading without internet access while still maintaining data integrity.

## SwiftPOS Back Office

With 250+ reports available, there is a report for pretty much everything!

- Members, inventory and sales reports
- Quick menu access
- Up to the minute sales processing
- Easy price changes in seconds

## Restful Web API

Our Web Application Programming Interface (API) provides your venue, access to interface your own website as well as your third party websites, with SwiftPOS

- Set up, web ordering
- Online member management
- Online product management
- Third party interface integration

## Dashboard Reporting

Up to the minute access to how the business is operating.

- Mobile based reporting
- Up to the minute KPI reporting
- Multiple dashboard reports available
- Sales comparisons with previous trading periods



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